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Treasure Map-Plan For Your 7 Figures Net Worth in 7 Years	Business Strategy for 7 Figures + Net Worth in 7 Years	Sales Training for a 7 Figures + Net Worth in 7 Years	Mind-Body Training for a 7 Figures + Net Worth in 7 Years	Spiritual Growth for a 7 Figures + Net Worth in 7 Years	Personal Development for a 7 Figures + Net Worth in 7 Years
Wealth Building Strategies for a 7 Figures + Net Worth	Achieve Your Goal of a 7 Figures + Net Worth in 7 Years or Less	Grow Your Business to 7 Figures + Net Worth in 7 Years	Increase Your Sales to a 7 Figures + Net Worth Annually	Grow Your Wealth to a 7 Figures + Net Worth And Exit Plan	Free Newsletters

Treasure Map-Plan for a 7 Figures + Net Worth in 7 Years

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"Providing World Class Business Development-Personal Development Programs & Opportunities"

"Profit Builders' Gives A 100% "No Weasel Clauses" 12 Month Guarantee on all Success Resources!"

"We have helped over 6,000,000 on their path to success, wealth, prosperity and abundance"

Would you like to log yourself in?

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[Contact Us Now](#)



**What We
Do For You
Risk Free and Guaranteed**

What We Do: A simple analogy: Suppose you decided to visit our office in San Francisco. You could just simply hop into your car and start driving. Eventually, you would probably arrive after some errand dead-reckoning, wrong turns, dirt roads, and roadside requests for guidance.

Or, you could enlist the aid of a competent, professional travel service before you started out, thereby avoiding dead-ends, detours, wrong turns, and sped traps.

Thousands of prudent business owners have come to rely on PBI to map out their current location and determine the most cost-efficient, practical and expeditious route to reach their desired destination...usually the harmonious achievement of profit.

At our risk, and with absolutely no up-front fees, we will provide you with a Senior Business Analyst to conduct an analysis in person, over the Internet or over the phone.

Your Analyst will be selected on the basis of successful experience working with similar type and size businesses such as yours. The Analyst, specially trained and qualified, will perform a comprehensive study of your entire operation.

This in-depth examination is performed without disturbing employees or the daily work flow. Upon completion, the Analyst provides a confidential review of all findings and recommendations before leaving your business. The Analyst will show you the road map to greater profitability.

Our analytical work is valued priced. We give you a 100% ROI Guarantee on all services. As a result, we can make you wildly wealthy; keep you young, rich and Healthy through business and personal development! Our focus is to help you get your 7 Figures Net Worth in 7 Years or Less.

Has your business seen the doctor lately?

Why do people get physical checkups?

To ascertain their current health

More importantly, though, people visit the doctor every year or two in order to detect and correct any potential health problems at an early and manageable stage.

Since any business functions in a certain state of financial and operations health, and actual and potential problems exist, it also could benefit from an objective physical checkup.

A preventive maintenance program is a sound and smart business decision for helping you pinpoint inefficiencies and trouble spots throughout your company before they cause a crisis in operations. Being able to detect early warning signs could help your business achieve a long, productive and financially rewarding life.

Physical checkups for businesses are identified by various names such as operational audit, high-level productivity review, operational review, business diagnostic, etc. While accounts and business consultants (doctors) use different treatment names, the service is generally an examination of your business operations, office environment and office systems to identify potential problems (diagnosis) and provide the company (patient) with detailed recommendations for improvement (prescription)

This examination can be performed on one, several or all functional departments. A systematic and common approach taken is to review the areas of personnel, technology, management, work flow, and paper flow through use of the following techniques:

- Collecting relevant documentation
- Conducting interviews with appropriate personnel
- Analyzing data gathered
- Listing opportunities for improvement
- Developing recommendations
- Identifying paybacks and savings from implementation
- Developing a general implementation plan.

The implementation of recommendations can produce a variety of results, including employee utilization, time savings, payroll reduction, management reporting, streamlined operations and more effective communication, information flow and

decision making, usage of office technology, increased productivity from your resources, internal controls and increased profitability.

Can you perform this examination on our operations yourself? Any self-assessment is better than no assessment. Additionally, you will save your company the "doctor's bill." There are, however, limitations to an internal checkup. A third-party review can be more objective, honest, in-depth, and systematic and possibly, more on target. Just knowing where it hurts doesn't always mean knowing what is wrong or how to treat it.

Question: Are you happy with YOUR PIECE of the pie?

Profit Semi-fixed/Variable Costs Fixed Costs Variable Costs

Do you have Problems With

Cash flow	Payables	Collections	Returns
Reworks	Shortages	Competition	Turnaround
Shrinking Margins	Reschedules	Delays	Bottlenecks
Communication Gaps	Absenteeism	Grievances	Follow Up
Equipment breakdown	Marketing	Sales	Operations
Finding Quality Help	Finance	Administration	Employees
Retention			

[Contact us](#) and tell us your Major Business Problems or Concerns. Tell us what you think the benefits of resolving these Major Problems will be for you, your family and your business.

Tell us what you would like to gain from a PBI Business Analysis Now. Let us know your short term and long goals and objectives. You have a choice you can "Deal With It" or "Deal with PBI and Get Control of Your Business."

BENEFITS OF ANALYSIS

1. DEFINES your strengths
2. EXPOSES any weaknesses
3. CALCULATES impact on profitability
4. DETERMINES course of action

Who We Are: Profit Builders Inc. (PBI) is a full-service business- personal development group and general marketing and management consulting and coaching firm focused on small and medium-size privately-held companies in North America.

We have helped more than 6 million + small and medium-size businesses maintain positive cash flow, control costs and accelerate profitable growth, allowing entrepreneurs and managers to make the most of their work and their lives.

As one the largest coaching-consulting affiliate companies in our market, we have more experience in providing services to the owners of small and medium-size businesses than any other company.

We have analyzed more than 100,000+ businesses and provided services to more than 6,000,000+ business owners and entrepreneurs.

We are the only consulting firm in the world that delivers such a broad array of business and personal services to the small and medium-size business marketplace.

How We Do It: We work with small business owners in over 450 different industries to create a winning profitable business solution that reduce costs and increase sales, revenue and profits. It normally takes only a few minutes to see if what we do is right for you.

We have a four Phase Process:

Phase 1: Personal and Business Analysis

Phase 2: Personal and Business Coaching and Consulting

Phase 3: Executive Coaching

Phase 4: Training Resources

Phase 1: The Business Analysis: A Qualitative & Quantitative Review

Business runs on information, regardless of the industry. The quality and timeliness of information assists business owners with critical decisions. In order to make wise and profitable decisions, it is imperative to have a thorough business analysis.

Similar to the general practitioner, a business analyst is trained to perform an exhaustive diagnostic study of the business. The analyst and support team have experience with similar business operations. An in-depth examination is performed including financial, operational and sales functions of the business to provide recommendations for improvement by identifying strengths and deficiencies.

Don't leave increased revenue, reduction of costs or increased bottom line profit to chance. We provide an objective and comprehensive analysis of the business to give an unbiased view of its strengths and weaknesses. The business analysis takes approximately one to three days. Our target market is businesses that range from \$600,000 to hundreds of millions in annual revenue. We have more than 250 analysts with various backgrounds and experience.

The assigned business analyst will perform the work onsite and consult with a survey services director, located at our headquarters, who has access to all company resources.

The resources include, but are not limited to, business and financial data, comparative business performance benchmarks provided by Dun & Bradstreet and our prior consulting case studies. Furthermore, the headquarter team of survey services directors have an extraordinary range of experience and expertise and are available for collaboration in developing recommendations to address any business problem.

Similar to the general practitioner, a business analyst is trained to perform an exhaustive diagnostic study of the business. The analyst and support team have

experience with similar business operations. An in-depth examination is performed including financial, operational and sales functions of the business to provide recommendations for improvement by identifying strengths and deficiencies.

We provide an objective and comprehensive analysis of the business to give an unbiased view of its strengths and weaknesses.

The business analysis takes approximately one to three days.

Our target market is businesses that range from \$600,000 to hundreds of millions in annual revenue. We have many analysts with various backgrounds and experience.

What is your top business goal?

Increase Profit
Increase Assets
Other

Decrease Debt
Decrease Cycle Time

Reduce Taxes
Reduce Employee Turnover

Phase 2: The Consulting Process The Implementation Process

As much as the business analyst performs the function of a "general practitioner," the consulting services team is the "specialist" brought in to resolve the issues identified during the course of the analysis.

When we say that PBI helps improve the profitability of small and medium sized businesses, it's the Consulting Services personnel who do the work. They design and implement solutions to the problems identified by the Senior Business Analyst. They are the "fixers" at PBI.

The goal of Consulting Services is to provide owners with the methods, systems, controls and incentives, which are necessary to manage the business. In addition, Consulting Services seeks to provide clients with a return on their investment.

Typically the goal is to provide the client with a 3 to 1 return on the investment made in business improvements. Some receive more, some less. Every business is unique and some business problems lend themselves to a more direct impact on the bottom line than others. Therefore, there is a limited guarantee for a return on investment made in improving the operational systems to run the business. Each is negotiated on a case by case basis after the analysis is completed.

The consulting services team is comprised of some of the brightest marketing and management minds in business. They are familiar with the "psychology of business optimization." All have practical, hands-on business experience. Nothing is left to theory.

The Consulting Major Areas:

1. Profit and expense controls
2. Developing incentive plans to reduce costs, increase sales
3. Financial management issues (receivables, payables, cash flow, etc.)

4. Organizational problems (procedures manuals, paper-flow, etc.)
5. Operational issues (inventory controls, training, manuals, etc.)
6. Sales and Marketing (sales controls, incentives, marketing plans, etc.)
7. Management issues (business planning, defining lines of authority)
8. Industry Specific issues, e.g. estimating for contractors
9. Strategic planning and succession planning
10. Expansion planning, downsizing and re-engineering

The vast majority of CS work is done on a short-term project basis. This suits the budgetary constraints of our client base. As with other profession service providers, we generally bill on the basis of an hourly rate, plus expense.

Unlike many consultants which tie p their clients with long-term contracts, we work under an agreement which allows the client complete control over the length of the agreement. The client may terminate the contract at the end of any business day. This client-friendly relationship provides the assurance that PBI will provide valuable services on an on-going basis.

S.C.O.P.E.

Each project undertaken by Consulting Services involves evaluation, modification, and generation of systems, controls, organizational structure, and procedures to provide information and results for evaluation by management.

Systems

Consulting Services custom designs operating systems to maximize profit and efficiency.

Controls

Consulting Services implements proven controls to monitor and evaluate performance and force profit.

Organization

Consulting Services streamlines the client's organization to improve the cost-effective delivery of the product or service, with management by internal information systems.

Procedures

Consulting Services will develop custom procedures and policies to insure smooth application of systems necessary to get results.

Evaluation

These systems, controls, organizational structures, procedures and policies will provide management the necessary information to manage profitability. Quality management, not quantity Finger tip controls and informed decision-making.

Key Benefits of Consulting

Reduce the burden on business owners so they can work less hours, enjoy the business they envisioned, earn more, and profit more. Increase the management control so they can continue to control and grow (company and profit centers).

PBI Consulting Requirements:

The minimum requirements to qualify for employment as a business coach-consultant is a college degree and 10 years of direct business experience in mid to upper level management positions.

A significant number of our coaches-consultants have Masters and Doctorate degrees, and numerous professional certifications across multiple industries and disciplines. The cumulative amount of consulting experience of our staff measure in the hundreds of years

They are knowledgeable about your industry and possess the skills necessary to assist you in all aspects of your change process.

PBI is considered a "full-service" business development company -- meaning that we maintain the expertise and diversification necessary to address all aspects of our client's business. This differentiates us from most companies, who only maintain the capabilities to address very specific and precise issues or industries.

This requires us to maintain an association of highly "specialized" professionals across a diverse mix of industries and disciplines.

We are proud to say there has never been an issue raised during the course of a client engagement where there wasn't a PBI coach or consultant that didn't have prior experience in dealing with, and resolving, that specific issue.

Prior to the commencement of the engagement, the business analyst determines the time required to accomplish the engagement objectives.

The client is responsible for the hourly billing rate and the reasonable travel expenses related to the engagement. If additional time (beyond the hours determined by the business analyst) is required to complete the engagement objectives, PBI will incur the hourly billing charges, not the client.

Since client business optimization is a pro-active part of the development and implementation of our solutions, you are continually apprised of the program's progress. No surprises. As our client you fully comprehend the concept and implementation.

Consulting Services Questions and Answers

Q: *"I do business with many local vendors and I do not want them or competitors to know I have cash flow problems. Do you share my business information?"*

A: We understand and are sensitive toward client confidentiality issues. As a result, all work is done on your premises and kept strictly confidential. We do not sell, barter or release any client information.

Q: *"Is management consulting a tax deductible expense for my business?"*

A: According to the IRS, for an expense to be deductible, it must be "ordinary and necessary." An expense is necessary if it is appropriate and helpful to the business. See IRC§162 and 212.

Q: *"Why is it important to have my historical financial information available for the analysts and consultants?"*

A: Both senior business analysts and management consultants collect, review and analyze historical and current financial information in order to establish quantitative and qualitative costing of specific business challenges. As a business owner, it is important to have information at your finger tips. If you can't measure it, you can't manage it. The first step is to identify where you have been, where you are now and most importantly, where you want your business to be within the next 12 months. It is a tool that affords, you, the business owner to benchmark performance and have timely information to make informed business decisions.

Q: *"How did your company find me?"*

A: We utilize many sources to obtain business information, from several established business directories and client referrals to business information databases such as Dun & Bradstreet.

Q: *"What credentials do your consultants have?"*

A: The minimum requirements to qualify as a PBI-coach-consultant is a BA/BS degree from an accredited college and a minimum of 10 years direct business experience in mid to upper level management positions. A significant number of our people possess Masters Degrees and some have earned Doctorate degrees in addition to the numerous professional certifications across multiple industries and disciplines.

Phase 3: Professional Development Services– "Executive Coaching"

What it is:

Executive Coaching is one of the most powerful tools available to entrepreneurs today. Private business owners are taking matters into their own hands and using our coaches to direct their energy into a strategic plan to improve their performance, boost their profits and make better managerial decisions in their business. Even start-up companies use our coaches to develop a plan to accomplish their goals quicker and easier.

How it Works:

You work, one-on-one, with an experience, seasoned coach who has already solved the same problems you are facing with 100's of other clients. You tell our coach what

your goals and priorities are, what headaches you want to go away and where you want to see your business in the next 1-2 years. The Executive Coach will help you to develop a plan to achieve these goals. Since you have never implemented a plan like this before, our coaches will walk you through this plan step by step, teaching you how to do it, and you begin working smarter instead of harder.

Who Are The Coaches?

Our coaches are required to have worked as on site senior business consultants, the fix-it-person, for a minimum of five years. This means that they have personally helped over 500 companies to do what you are trying to do. You now have an experienced coach that can be our one-on-one sounding board for getting objective, unbiased feedback on your ideas, dreams, problems, and goals.

What Will Executive Coaching Do For You?

A coach will teach you how, based on your priorities, to:

1. Improve sales utilizing a sound sales plan
2. Plan, organize and improve your operations
3. Control your costs better
4. Manage your cash flow more effectively
5. Develop performance based incentive plans to improve employee productivity
6. Improve administration, paper flow, front office, etc.
7. Help turn around a slumping business
8. Participate in creating an exit strategy
9. Structure your business as part of a pre-sale process

Can the coach help you on the personal side?

Yes, the coach can help you:

1. Set realistic goals
2. Reduce stress levels
3. Communicate more clearly and effectively
4. Develop your leadership skills
5. Improve your time management
6. Improve your overall managerial effectiveness
7. Help you with idea development
8. Be your mentor

Benefits of Executive Coaching

Individual Attention: You receive the individual attention and support you need most to be a consistent performer. You receive an objective verbal appraisal of your business and management methods.

Specifically Tailored: The coach utilizes an inquiry and personal discovery process to build your level of awareness and responsibility. You receive structure, support, feedback and opportunity to acquire new management skills.

Rapid Resolution: Your conflicts are resolved before they become performance impairing problems. You will get a fresh perspective from someone who has solved similar, if not the identical problems, many times before.

Leveraged Strengths: Your individual strengths and potential are discovered, developed and leveraged in our company. Coaching empowers you and motivates you to perform beyond your current expectations.

Improved Communication: Your communication skills are improved and enhanced.

Catalyst for Change: Coaching can help you become the catalyst to accelerate change and maintain positive momentum during the process.

Our Coaching Work is Valued Priced:

Entrepreneurial Encouragement: Coaching fosters entrepreneurial thinking and behavior because you receive the necessary encouragement to experiment and innovate.

Improve Focus: Coaching helps you keep priorities in plain view, as well as, identifying and eliminating distractions.

Immediate Benefits: You will receive immediate benefit from coaching through better use of your time and your personal strengths.

Tolerance Re-examined: Coaches help you to identify and eliminate every single tolerance, block or obstacle that is limiting your performance.

Enhanced Accountability: Coaches support your accountability to the implementation process. This means your concepts are taken from the idea state and actually put into practice.

How is Coaching Done Again?

Coaching is conducted over the phone during weekly sessions. The coach helps you set and achieve higher and more appropriate goals. The coach asks more of you than you would of yourself. This new focus happens quickly. You discuss your needs and goals. The coach provides directional guidance...it is up to you to take the necessary actions to implement the changes. The process begins with an in-depth assessment and self-discovery. From that point on, you're the driver. Whether your needs are employee incentives, motivation, goal setting, sales, organization, structure, or increased profits, your coach draws on his/her experience and the greater coaching family at PBI to help you achieve the results you desire.

Getting Started: For no money up front we'll provide you with 7 Free business assessments valued at \$200 each and 7 Free analytical assessments people paid us from \$500 to \$10,000. At a minimum they will show you how a 10% change in your business will result in a 34% profit improvement.

We'll then conduct a FREE in person or over the phone business opportunity consultation that at a minimum will put at least \$10,000 in your pocket if you follow our recommendations.

Value: Our work is PRICELESS.

It shortens the time a business owners takes to become highly profitable so they retire young, rich and healthy. Even with minimal results the work we give away free results in a 1% increase in profitability, it pays for our services.

Every client we work with saves tens of thousands of dollars in lost sales, revenue, profit, time, personal income, and opportunity. We are a full service business development consultancy firm.

We provides World Class Business Development-Personal Development Programs and Business Opportunities that help clients, their employee and their associates to find for ways of contributing to the prosperity of their customers, clients and themselves.

Our newly revised programming provides the fastest and safest ways for business owners to improve and increase (1) cash flow, (2) profit margins, (3) working capital (without borrowing), (4) competitive advantage, (5) cost control, (6) sales, and (7) employee and/or process productivity.

Our Credentials: We are an elite, world-class group of highly accomplished professionals with years of experience in small business development, analysis, and management strategies.

Customized: We provide customized critiques, resources and coaching tools for clients who are truly interested in reducing business expense and increasing their sales, revenues, and profitability. Our service, credentials, and experience are unmatched in the industry.

Clients: Our team has worked with more than 6,000,000 results-oriented business owners and entrepreneurs with an unparalleled level of success and we even guarantee results we get!

Team: Should you decide to work with us, you'll be in excellent hands in working directly with our professional team.

Some of our firm's credentials include providing:

- Business Experts cited in the Wall Street Journal's publications
- Partnerships with America 's most profitable businesses
- Featured in the most reputable business programs in the country
- International Business and Career Transition Coaches
- Programs from over 300 New York Times Best Selling Authors
- Numerous TV and radio appearances

Satisfaction ROI Guarantee. Our guarantee is as simple as it sounds: We guarantee our services you will get three dollars for every dollar you pay us,

or we will for you free until we do or give you a full refund!

Questions: Do you have any questions about what we can do for you?
Are there any concerns you have with your business and its operations?
Let us know! We are here to help. We'll review any information you provide.

Our Alliances

As PBI and Associates grew, we realized the importance of providing our clients additional services and resources to assist in growth, wealth management, retirement planning and maximization of after tax dollars.

The result . . .

We are able to deliver more services to enable our clients to meet their strategic life and business goals—cost effectively and expeditiously!

Tell us about yourself . . .

Name	Contact Title	Email
Company Name	Address	City
State	Zip	Phone
Fax	Website	
Industry	Number of Employees	Annual Revenues

What business challenges you are currently facing?

Sales& Marketing	Overhead	Break-Even Utilization
Operations	Incentives	Cash Flow Management
Administration	Productivity	Organizational Re-Engineering
Material Costs	Cost Controls	Profit
Succession Planning	Labor Costs	Website Profitability

Have any other unique concerns: (Please Advise Us)

When would be the best time for our area manager to contact you? [Contact Us Now!](#)

Phase 4: Training and Other Resources

Because of our affiliations we provide of over 300+ New York Best Selling Authors, Millionaires and Consultants works to ponder. We offer over 850 executive training programs to help you build your business in the way you want. We also offer tens of thousands of business, personal development, marketing and sales, wealth building books that have helped millions of people reach the levels of success, wealth and abundance they dreamed of.

Levels of Access

Clients and Members get

Services To Help Them Become Wildly Wealthy, Retire Young, Rich & Healthy.

Review Some of the Services Provided in the Drop Box

Solutions That Are Risk Free and Guaranteed!

Partners to Help You Get Your 7 Figures + Net Worth in 7 Years or Less

Guarantees – 100% “You Better Make Money” Satisfaction Guarantees
Success Stories of Others Like You Who Have Been Successful With Us.
Contact Us Now to Get Your 7 Figures + Net Worth in 4, 5, 6, or 7 Years.

Review Some of the Free Information Provided in the Drop Box
FQA Frequently Answered Questions About Getting Rich and Staying Healthy.
Products– That Give You the Best Solutions for Becoming Wildly Wealthy
Your Next Step

Request Your Free 48 Minute Business-Opportunity Briefing Now! See We Can Do For You-Risk Free.

- Review and complete your assessments
- Submit your answers to those assessments
- Decide if you want your “7 Figures + Net Worth in 7 Years or less.”
- Decide “WHY” you want it.
- Read and Review the information on our website.
- Determine how we can help you reach your dreams and goals.
- Meet with us in person or over the phone.
- Determine how our services, programs and products can help you.
- Decide when you want to get started.

[learn more >](#)

You’re 7 Figures +Net Worth in 7 Years or Less Program Includes



Dedicated to your prosperity,
Michael Kissinger
Profit Builders Inc.



The Five Building Blocks of Business Analysis

Evaluate Your Present Business Condition

On a Scale of 1-10 How Does Your Company Rate in Each Area? 1 Lowest to 10 Highest

Marketing	Management	Operations	Control	Finance
SALES	PLANNING	PRODUCTION	ACCOUNTING	PLANNING
Organization	Company Policies	Plant Layout	Systems	Financials
Compensation	Profit Planning	Material Handling	Procedures	Structure
Sales Forecasting	Rate of Margin	Quality Control	Analysis	Policies
Marketing Analysis	Acquisition	Planning	Controls	Short Term
Lead Development	Overhead Rate	Scheduling	Profit	Long Term
SERVICE	Capital	Maintenance	Expense	Use of Funds
Customer Support	Goals	OFFICE	COST SYSTEMS	CONTROL
Follow Up	ORGANIZATION	Organization	Methods	Forecasting
Satisfaction	Analysis	Cost Controls	Controls	Cash
Response Time	Incentives	Clerical Work	Analysis	Budgets
ADVERTISING	Communications	Systems	REPORTS	Expense
Budgeting	Repos	Procedures	Profit	Training
Sales Promotion	Appraisals	Simplification	Loss	ECONOMIC
Market Research	ECONOMIC STUDIES	Records	Balance Sheet	ANALYSIS
Agency Selection	Feasibility Studies	Forms	Daily Reports	Ratios
PUB RELATIONS	Analysis	PERSONNEL	Weekly Reports	Source of Funds
Industry	Benefit Programs	Wages	Monthly Reports	Reserves
Stockholder	Incentive Plans	Salaries	INFORMATION	Equity Funds
Employee	Product Analysis	Supervisory	Systems	
Union	Product Planning	Training	Analysis	
Government	Product Development	Job Standards	Programs	
Community		Evaluation	Installations	
Environment		Incentives	Evaluations	
Health		Retirement		
		PURCHASING		
		Procedures		
		Controls		
		Inventory		
		Specifications		
		Standards		
		Value Analysis		

Please submit your responses to Profit Builders Inc. to Decide on Your Consulting, Coaching and or Training Requirements

[learn more >](#)

The Five Building Blocks of Business Analysis

Preliminary Project Implementation Report

On a Scale of 1-10 Where Does Your Company Need Immediate Help? 1 Lowest to 10 Highest

Marketing	Management	Operations	Control	Finance
SALES	PLANNING	PRODUCTION	ACCOUNTING	PLANNING
Organization	Company Policies	Plant Layout	Systems	Financials
Compensation	Profit Planning	Material Handling	Procedures	Structure
Sales Forecasting	Rate of Margin	Quality Control	Analysis	Policies
Marketing Analysis	Acquisition	Planning	Controls	Short Term
Lead Development	Overhead Rate	Scheduling	Profit	Long Term
SERVICE	Capital	Maintenance	Expense	Use of Funds
Customer Support	Goals	OFFICE	COST SYSTEMS	CONTROL
Follow Up	ORGANIZATION	Organization	Methods	Forecasting
Satisfaction	Analysis	Cost Controls	Controls	Cash
Response Time	Incentives	Clerical Work	Analysis	Budgets
ADVERTISING	Communications	Systems	REPORTS	Expense
Budgeting	Repos	Procedures	Profit	Training
Sales Promotion	Appraisals	Simplification	Loss	ECONOMIC
Market Research	ECONOMIC STUDIES	Records	Balance Sheet	ANALYSIS
Agency Selection	Feasibility Studies	Forms	Daily Reports	Ratios
PUB RELATIONS	Analysis	PERSONNEL	Weekly Reports	Source of Funds
Industry	Benefit Programs	Wages	Monthly Reports	Reserves
Stockholder	Incentive Plans	Salaries	INFORMATION	Equity Funds
Employee	Product Analysis	Supervisory	Systems	
Union	Product Planning	Training	Analysis	
Government	Product Development	Job Standards	Programs	
Community		Evaluation	Installations	
Environment		Incentives	Evaluations	
Health		Retirement		
		PURCHASING		
		Procedures		
		Controls		
		Inventory		
		Specifications		
		Standards		
		Value Analysis		

If you were to choose or establish a priority of implementation
Where do you need immediate help on a project per project basis?

What is your: 1st Priority_____ 2nd Priority ___ 3rd Priority_____ 4th Priority _____

Please submit your responses to Profit Builders Inc.

[learn more >](#)

BUSINESS ANALYSIS PREVIEW

To help us better serve you, please tell us your major business concerns and what you would like to gain from our analysis. Please give submit this form to us upon completion by email.

LIST OF MAJOR BUSINESS PROBLEMS OR CONCERNS

WHAT WOULD YOU LIKE TO GAIN FROM THE PBI BUSINESS ANALYSIS?

CLIENT GOALS AND OBJECTIVES

LIST THREE SHORT TERMS GOALS [6 month Goals]

SOLUTIONS UNDERTAKEN TO ACHIEVE GOALS & OBJECTIVES

WHAT IS YOUR PRIORITY ON THESE SHORT TERM GOALS?

CLIENT LONG TERM GOALS AND OBJECTIVES

LIST THREE LONG TERMS GOALS [3 Year Goals]

SOLUTIONS UNDERTAKEN TO ACHIEVE GOALS & OBJECTIVES

WHAT IS YOUR PRIORITY ON THESE LONG TERM GOALS?

Please submit your responses to Profit Builders Inc.

[learn more >](#)

What Others Are Saying About Our Systems, Methods and Controls

Rave Reviews

[learn more >](#)

Construction Company - Revenues doubled in 30 days! "I consider myself to be a very astute businessman and marketer. It's very difficult to take anyone's suggestions, especially when I'm doing over \$30,000 per month from my basement. But, I was convinced to try a small change in my

marketing. By making one little adjustment in our sales process, we went from \$36,000 per month to over \$68,000 the next month. Wow."

Samuel West
West Construction

Manufacturer – Business dead for 5 years. "Thriving again after only one week! "Our business was suffering. I was about to file bankruptcy. Through reactivating my past customers, I was able to create \$10,000 in orders in one week and consistently \$1,000 a day without any expense whatsoever. Thank God!"

J.D. Swardall

Auto Financial Services - \$1 million the first year ... \$3.7 million the second ... and over \$5 million the third! "This marketing system has been responsible for helping us understand our unique position in the market place. Your leadership, sales management, telemarketing, advertising and direct mail expertise all played key roles in our company's fast growth."

Jeff Savage

Office Supply – From scratch to \$1.5 million in one year! "We started just as an afterthought. Now through effective fax broadcasting and learning how to write an effective sales letter, we'll grow past \$2 million in less than 2 years. We have learned how to grow a multi-million dollar business literally from less than \$100."

Richard Harshaw
BTI

Chiropractor – Out of bankruptcy in two months... "We were in debt \$90,000 and had filed chapter 11. Through utilizing concepts like joint venturing, we quickly grew our practice to 70-80 patients a day, satisfied our debts and cut our advertising budget by \$30,000 a year, while getting out-of-town hospitals to fund most of our building."

Family Health Centers

Dental Consultants – "We have been consulting for many years now and since we've implemented these marketing strategies within our consulting, we have been able to grow by leaps and bounds. The marketing has never been simpler and more systematic. We increased our personal incomes by over \$200,000 in one year."

Cameron Marketing

Medical Office – "We had been running this one ad for three months with an average return of \$75. The ad costs us \$500 per run. By using the techniques I learned at the workshop and with a little help from Michael, I rewrote my ad against the advice of the newspaper ad salesman and ran it for 3 years. I can't believe what a huge difference it made. The results were out of this world. I got 90 calls my first day and over 320 call over the total three. From that ad, I gained 179 new patients and made over \$53,000 the first month. I continued to run it for 6 months and made over \$400,000 that year from it."

Dr. La Jeanne Duke

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